

DEPARTMENT OF MBA

INDUSTRIAL STUDY VISIT REPORT

Name of the Industries : KARNATAKA SOAPS LTD (Bengaluru)
BENCH MARK TEA FACTORY (Ooty)
LAKSHMI MILLS LTD (Coimbatore)

Class : II MBA & II M.COM

Department : COMMERCE & MANAGEMENT

Days of Visit : 04th & 05th & 08th April 2022

OBJECTIVES OF INDUSTRIAL STUDY VISIT:

KARNATAKA SOAPS LTD (BENGALURU)

- ❖ To provide awareness on Manufacturing Process of soaps in the factory
- ❖ To Know the latest HR policies & Financial policies implementing in the Factory.
- ❖ To Know the different marketing strategies implemented for marketing of soaps
- ❖ To show the latest trends & Technologies used in the factory

BENCHMARK TEA FACTORY (BENGALURU)

- ❖ To Bring awareness about manufacturing Process of Coffee & Tea Products in the factory
- ❖ To Know the various welfare facilities provided to the employees in the Factory
- ❖ To Know the work life balance & quality of work life of the employees in Tea Factory
- ❖ To know how Tea & Coffee Products are marketed through the country.

LAKSHMI MILLS COMPANY LTD (COIMBATORE)

- ❖ To bring awareness about process of extraction of cotton, the process of weaving, spinning.
The raw cotton / process of extraction of cotton, the process of weaving and spinning the raw cotton.
- ❖ To know the various Administrative Activities performed in the Factory.
- ❖ To Know the Export & Import Policies implemented in the Lakshmi mills ltd.

PG DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

INDUSTRIAL STUDY TOUR - 2022

- -BANGALORE -MYSORE -- OOTY –COIMBATORE

04-04-2022

On 4th morning Both MBA & M.COM final year students around 85 and 3 faculty members started from Vijayawada railway station to Chennai in Pinakani express. The team reached Chennai by afternoon 2 pm. we then moved from Chennai railway station to Bangalore by kaveri express, reached Bangalore at 5 in the morning on 5th April.

05-04-2022

With 85 students and three teacher members, the team went to VISHVESWARAYYA MUSEUM at 11 a.m. Students toured the Museum's innovative and inventive science equipment. They also learned about various aspects of space organisation. In the Museum, kids saw a variety of unique and inventive science equipment. Students saw several new and inventive science exhibits at the Museum. How does it work for spacing the craft to the Galaxy while scientists manage their operations in space?



PHOTO GALLERY OF STUDENTS VISIT TO VISWESWARAYYA MUSEUM,BANGALORE

05-04-2022

At 2:00 p.m., 85 students and three staff members visited the Karnataka Mysore Sandal Soaps factory. Mr.B.Balakrishna, the HR manager of Karnataka soaps, welcomed students and faculty members at the corporate gate. He explained many aspects of the sector to the kids. He discussed their HR practises and marketing methods, as well as how they keep track of financial information for students. He answered every query of the student about Karnataka soaps industry's HR, Finance, and marketing concepts.



HR Manager Balakrishna(Mysore sandal soaps) Interacting with the students



Tour Co-ordinator B.Srinivasa Reddy felicitating HR manager Mysore sandal soaps



Photo Gallery of Students Visits to Karnataka soaps, Bangalore.

08 -04-2022

With 85 students and 3 staff members, the team went to the Bench Mark Tea Factory in Ooty. Deveswar, the factory's Manager of Operations, describes how the tea powder is made for final consumption. He also discussed the various sorts of teas, such as white, green, and black teas, as well as the various flavors of tea. He also discussed the benefits of drinking various kinds of tea. Finally, he went on a plant tour with the kids to show them how tea is made and packaged.

Students Visting the Bench mark tea factory in OOTY





Photo gallery of Students Visit to Bench Mark Tea factory, OOTY



09-04-2022

The Team visited **LAKSHMI MILLS COMPANY LTD , UNIT -1** Coimbatore at 11 am with 85 students and 3 faculty members. The HR Manager of lakshmi mills company ltd Mr.G.Doraiswamy interacted with the students and explained everything with the help of power point presentation. The HR Manager accompanied with the students and explained process of extraction of cotton, process of extraction of cotton, the process of weaving, spinning. The raw cotton / process of extraction of cotton, the process of weaving and spinning the raw cotton. He explained HR Policies of the organization, marketing strategies of cotton items & their exporting to foreign countries.



INDUSTRIAL VISIT TO LAKSHMI MILLS COMPANY LTD, COIMBATORE